

CUC NORTH WEST

Strategic Plan 2023 – 2026

To create opportunities through higher education for individuals to reach their aspirations, while building regional development to support a valuable, vibrant, diverse, and prosperous North West

OUR VISION

To raise aspirations and access to quality higher education opportunities and pathways for lifelong learning to advantage our North West communities.

OUR MISSION



Our Four Pillars

1

We will utilise best practice approaches to maintain and strengthen our business model. Our Board will maintain a clear governance structure and provide a strong framework.

GOOD GOVERNANCE

2

We will build a vibrant and inclusive learning community delivering quality support enabling community members opportunities to study, learn, and grow.

GREAT CULTURE

3

We will assist our local community members to engage with education and gain the skills and knowledge enabling success.

ENGAGED STUDENTS

4

We will make connections and build robust partnerships to develop and support relationships with education providers, our local community, and other stakeholders.

STRONG PARTNERSHIPS

We will utilise best practice approaches to maintain and strengthen our business model. Our Board will maintain a clear governance structure and provide a strong framework.

GOOD GOVERNANCE

OUR BOARD

- Recruit passionate, motivated, and invested community members to the Board of Directors to achieve our goals and vision.
- Ensure the Constitution, policies, and processes adhere to legislative and legal requirements.
- Set and responsibly adjust strategy, risk management, and provide clear direction.
- Pursue ongoing Government and alternative funding sources.

The Board conducts its financial, operational, and governance responsibilities to a high standard.

OUR DATA

- Support data collection to facilitate sustainability and future growth.
- Utilise data to make strategic, evidence-based operational decisions.
- Explore new opportunities for data collection and analysis.

CUC North West conducts evidence-based decision making.

We will build a vibrant and inclusive learning community delivering quality support enabling community members opportunities to study, learn, and grow.

GREAT CULTURE

OUR PEOPLE

- Source and retain quality support personnel as centre piece of culture (paid and volunteer).
- Support a continuous culture of professional development to flexibly meet the CUCNW.
- Develop and maintain appropriate structures to support the wellbeing of our people.
- Develop and maintain personal connections (internal and external) to encourage the interconnectedness of all CUCNW participants.

Leading and operating a successful CUC North West.

OUR SYSTEMS

- Ensure facilities are fit for purpose, well equipped and resourced to deliver support to CUCNW participants.
- Embrace a culture that develops, nurtures and supports individual progression.
- Provision of a safe and welcoming place that encourages usage to people from various background and experiences.
- Evolving medium to long-term plans for potential future expansion to suit community needs.

Provide support and facilities to operate a successful CUC North West.

We will assist our local community members to engage with education and gain the skills and knowledge enabling success.

ENGAGED STUDENTS

CURRENT STUDENTS

- Actively engage with students to identify opportunities for appropriate academic support.
- Support the wellbeing of registered students.
- Foster a learning community and sense of belonging with the CUC North West.
- Assist students with administrative aspects of university.

Implement wrap around support.

FUTURE STUDENTS

- Work cooperatively with local schools, education providers and local community groups.
- Create opportunities to engage with education in the wider community.
- Encourage aspirations for higher education study through transition programs.
- Engage in career conversations and promote education pathways.

Engage the next generation.

We will make connections and build robust partnerships to develop and support relationships with education providers, local community, and other stakeholders.

STRONG PARTNERSHIPS

COMMUNITY

- Positively promote CUCNW within the community.
- Develop and maintain relationships with relevant community and Government organisations.
- Actively seek sponsorship opportunities within the community.
- Support industry and promote employment opportunities in our community.
- Continue relationships with Alumni to mentor and showcase educational opportunities in practice.

Integrate into the local community.

UNIVERSITIES AND RUC

- Leverage CUC model while optimising the place-based nature of the model.
- Develop and maintain relationships with universities and other higher education providers.
- Collaborate with the CUC network in their university partnerships.
- Actively participate with the CUC and RUC networks.

Engage with networks for success.